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St. Tammany Chamber's Southern Nights Soirée Celebrates Record Turnout

COVINGTON, LA August 14, 2026) – The St. Tammany Chamber of Commerce's annual Southern Nights Soirée celebrated a record turnout Friday, August 7, as Chamber members and friends gathered at The Fleur De Lis Event Center in Mandeville for an evening of food, live music, dancing and fun.

The annual fundraiser, which the Chamber has hosted since 2014 at venues throughout St. Tammany Parish, introduced several new elements this year, including live music and dancing. Four Unplugged provided the evening's entertainment with guests dancing throughout the night. Guests also enjoyed tastings from Northshore restaurants, a premium open bar, silent auction, photo booth and cigar bar. Returning favorites included the Heads or Tails game and Wine Wheel.

"Southern Nights has always been our party with a purpose, but this year we wanted to add something new to the experience," said Lacey Osborne, president and CEO of the St. Tammany Chamber of Commerce. "Four Unplugged was the perfect choice. They brought tremendous talent, energy and personality to the evening, and seeing our guests singing and dancing made it clear that the addition of live music was a hit."

The evening also included the annual People's Choice Award, with guests voting for their favorite participating restaurant. Pat Gallagher's 527 Restaurant was selected as this year's People's Choice Award recipient. The evening's Heads or Tails game also awarded a 50/50 prize to Rick Dennie.

"Southern Nights allows us to celebrate our business community while helping support the Chamber's work throughout the year," Osborne said. "We are grateful to our sponsors, ticket purchasers, participating restaurants, auction donors and everyone who helped make this our most successful Southern Nights yet. We are so pleased with the positive response we received from our guests."

The St. Tammany Chamber of Commerce extends its appreciation to the sponsors who helped make the 2026 Southern Nights Soirée possible. President-Level Sponsors were American Bank, CGB Enterprises, Inc. / Zen-Noh Global, Gulf Coast Bank & Trust Company, Hancock Whitney, JD Bank, Lakeview Hospital, Ochsner Health, OnPath Credit Union, REV Fiber for Business, Slidell Memorial Hospital, St. Tammany Health System and Visit The Northshore. American Bank also served as the Band Sponsor. *The Times-Picayune* / nola.com / *St. Tammany Farmer* served as the Auction Alley Sponsor. Soirée Sponsors were Carver Darden, Fidelity Bank, Northlake Behavioral Health System, Gulf States Real Estate Services and Pelican Credit Union. Magnolia Sponsors were AFX Pro, Mark Wright, State Representative, Inside Northside and Northshore Media Group. Camellia Sponsors were Arena Collective, Billiot Photography & Video, FOX 8 and Paretti Mazda of Covington.

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The St. Tammany Chamber of Commerce promotes, supports and advocates for businesses with a commitment to the success of the Northshore. The Chamber is a catalyst for a community that prospers. With 1,000 member organizations, the Chamber stands on the frontlines of ensuring our community is primed for success through advocacy, business support, networking and promotion. Members range from multinational corporations with an interest on the Northshore to small local organizations that are the backbone of the community. As the local business community diversifies and grows, the Chamber remains focused on strengthening the business climate and economic vitality of St. Tammany.

Photo Cutlines

Photo 1: Pat Gallagher's 527 Restaurant was named the recipient of the annual People's Choice Award at the St. Tammany Chamber of Commerce's 2026 Southern Nights Soirée. American Bank President and Chamber member Andrew Burns presented the award to Pat Gallagher after guests voted for their favorite participating restaurant.

Photo 2: Events Committee Chairman Louis Ochoa and Events Committee member Donna Bach present the Heads or Tails 50/50 prize to Rick Dennie during the St. Tammany Chamber of Commerce's 2026 Southern Nights Soirée.

Photo 3: Guests take to the dance floor during the St. Tammany Chamber of Commerce's 2026 Southern Nights Soirée. Live music and dancing were new additions to this year's annual fundraiser.