



2024 SPONSORSHIP OPPORTUNITIES

 ST. TAMMANY
CHAMBER
OF COMMERCE

FOR MORE INFORMATION:
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ABOUT ST. TAMMANY CHAMBER OF COMMERCE

Mission

The mission of the St. Tammany Chamber of Commerce is to promote, support and advocate for business, to be their resource of choice, and to be the catalyst for a community that prospers.

Purpose

The purpose of the St. Tammany Chamber of Commerce is to foster an environment that encourages dynamic business activity, thus enhancing the quality of life throughout St. Tammany Parish.

WHY MARKET WITH THE CHAMBER?

The St. Tammany Chamber is committed to partnering with your company so that you can reach your target market. Our team will work with you and your staff to craft a plan that will allow you to maximize your exposure, regardless of budget. Whether it is logo placement, blast emails to the entire membership or social media recognition, learn how we can offer creative opportunities designed to showcase your business to your target market. Reach our nearly 1,200 members and their 34,000+ employees with a Chamber sponsorship.



2,750+ X followers



10,000+ Facebook followers



3,000+ LinkedIn followers



1,100+ businesses with 2,600+ email addresses



Monthly segments on The Lake 94.7 and The Highway 101.7



5,300+ visits per week to StTammanyChamber.org

INSTALLATION AND AWARDS LUNCHEON

January 16, 2024

Start 2024 with your fellow Chamber members at the Installation and Awards Luncheon. This is a great opportunity to recognize the outgoing Board of Directors for their dedication and welcome the incoming Board Members. We honor the local business of the year with the Tammany Award, and a deserving individual with the Community Leadership Award.

Individual Tickets

- \$60 for members
- \$70 for future members
- \$700 for reserved table of 10

BENEFITS

	Presenting Sponsor \$5,000 SOLD	Media Sponsor \$1,500 SOLD	Tammany Proud Award \$1,000 SOLD	Community Leadership Award \$1,000 SOLD
Tickets	2	2	2	2
Recognition on promotional & event materials	Selected	Selected	Selected	Selected
Opportunity to place promotional material on tables	✓			
Opportunity to present sponsored award			✓	✓



SCHOLARSHIP GOLF TOURNAMENT

March 21, 2024

The St. Tammany Chamber of Commerce is committed to the growth of business and keeping local talent in the community. Sponsorships of the golf tournament will help fund (3) \$1,000 scholarships to local seniors who will attend a Louisiana college, university or community college.

Registration: \$175 per person or \$700 for foursome

Masters Sponsor
\$3,500 **SOLD**

- Invitation to scholarship presentation and group photo
- One foursome
- Company logo on tournament promo items distributed to golfers
- Company name on selected tournament marketing materials
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Ace Sponsor
\$2,500

- One foursome
- Company name on selected tournament marketing materials
- Co-dinner sponsor
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Eagle Sponsor
\$1,600 **SOLD**

- One foursome
- Company name on selected tournament marketing materials
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Birdie Sponsor
\$1,250

- One foursome
- Company name on selected tournament marketing materials
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Par Sponsor
\$825

- One foursome
- Company name on selected tournament marketing materials
- Logo sign at sponsored hole

Putting-for-Proof Sponsor
\$750

- Company name on selected tournament marketing materials
- Opportunity to host "Putting-for-Proof" game with up to 4 staff members
- Logo sign at game site

Longest Drive Sponsor
\$300

- Logo sign at sponsored hole
- Provide and present prize to winner

Closest-to-the-Hole Sponsor
\$300

- Logo sign at sponsored hole
- Provide and present prize to winner

Drink Cart Sponsor
\$300

- Logo sign on drink cart
- Floating rights on course

Hole Sponsor
\$175

- Logo sign at sponsored hole

SOUTHERN NIGHTS

July 12, 2024

Southern Nights is our biggest fundraiser of the year. Proceeds allow us to continue to offer our members services at a price that is affordable. We encourage you to be part of this event either through sponsorship, tickets, or auction/food donation. Thank you in advance of your support of the St. Tammany Chamber and other businesses in the community.

Individual Tickets

- \$250 per couple
- \$150 single ticket
- \$1,250 for 10 tickets bundle
- \$2,000 for 10 VIP tickets with reserved seating in VIP section and additional perks

BENEFITS

	Presenting Sponsor \$5,000 SOLD	Live Oak \$2,500 SOLD	Soiree Sponsor* \$1,500	Magnolia Sponsor \$1,200	Gaming Table Sponsor \$500
Tickets	2	2	2	2	0
Recognition on promotional & event materials	Selected	Selected	Selected	Selected	Selected
Logo on event signage	✓	✓	✓	✓	✓
Signage at sponsored attraction			✓		✓

*Soiree Sponsors will pick from the following sponsorships:

- DJ Sponsor
 - Punch Wall Sponsor
- Photo Booth Sponsor
 - Bar Sponsor
- Stage Sponsor
 - Champagne Wall Sponsor



EXPLORE NORTHSHORE

Business and Community Expo

September 12, 2024

For nearly 20 years Explore Northshore, a business & community expo, has gathered small and large businesses under one roof where 650+ prospective customers walk through and learn about exhibitors' products and services. Rather than chasing down leads, why not let Explore Northshore bring buying customers to you? Sponsoring Explore Northshore will allow front-and-center exposure to not only other exhibitors and the attendees, but to the general public as the event garners much media exposure.

Booths

\$350 for single inline booth (10'x10')

\$475 for corner booth (10'x10')

\$275 for each inline additional booth (10'x10')

\$400 for each additional corner booth (10'x10')

Presenting Sponsor \$5,000 SOLD	Title Sponsor \$2,500 SOLD	Refreshment Sponsor \$1,500	Lobby Sponsor \$1,500
Corner	Single	Single	Single
Selected	Selected	Selected	Selected
✓	✓	✓	✓
✓	✓		
			✓

BENEFITS

Booth	Corner	Single	Single	Single
Recognition on promotional & event materials	Selected	Selected	Selected	Selected
Logo on event signage	✓	✓	✓	✓
Complete vendor list	✓	✓		
Option of staff in lobby to encourage attendees to visit booth				✓



BUSINESS APPRECIATION LUNCHEON

November 14, 2024

A thriving business community is an important element in quality of life. That is why every year, since 2002, we ask our citizens to tell us which Chamber member businesses have made an impression on our parish and should be considered for one of our prestigious Business Appreciation Awards. Join us, with 150+ of your fellow Chamber members, to celebrate some of the best businesses in our community.

Individual Tickets

- \$60 for members
- \$70 for future members
- \$500 for reserved table of 8

BENEFITS

	Presenting Sponsor \$2,500 SOLD	Media Sponsor \$1,200	Silver Sponsor \$750	Individual Award Sponsor \$250
Tickets with preferred seating	2	2	2	1
Recognition on promotional & event materials	Selected	Selected	Selected	Selected
Opportunity to place promotional material on tables	✓			
Opportunity to present sponsored award				✓



CHAMBER BOARD OF DIRECTORS ANNUAL PLANNING RETREAT

November 2024—Date TBA

A Chamber board retreat is held each November with both the outgoing and incoming board of directors. The one-day planning session sets the tone and creates a foundation for the work to be done in the year ahead. Retreat sponsors have a unique opportunity to introduce their organization to business leaders from across St. Tammany Parish.

Four (4) \$1,500 Sponsorships Available

BENEFITS

Logo recognition on up to four board notices regarding details of the retreat

Logo recognition on agenda

Opportunity for 5-minute presentation to nearly 50 high-level business leaders

Distribution of marketing materials and/or swag

Post-event photo recognition on Chamber's social media channels

Networking with board members during breakfast, lunch or cocktail hour*

*Time of presentations offered on a first-come basis.



LUNCHEONS & BREAKFASTS—\$1,500

A number of luncheons and breakfasts are scheduled throughout the year and feature well known speakers on topics including legislative issues, healthcare, economic development, and candidate forums. Luncheon and breakfast sponsorships are a wonderful opportunity to promote your business and your brand to 75-150 members.

Individual Tickets

\$35-\$75 for members

\$50-\$85 for future members

\$500-\$700 for reserved table of 8

Sponsorship and ticket fees are subject to change based on speaker and venue cost.



BENEFITS

Named as presenting sponsor

2 tickets with reserved seating

Opportunity to place promotional material on tables

Logo recognition on selected promotional and event materials



VIRTUAL EVENT SPONSORSHIP—\$800

Virtual events offer members a way to have access to important information without leaving their office. All virtual events are recorded and posted to the Chamber's YouTube channel, offering you prolonged exposure.

- Name and logo as presenting sponsor on all promotions
- Opportunity to welcome all guests and talk about your company
- Logo branded on event recording posted on the Chamber's YouTube Channel

BUSINESS-AFTER-HOURS HOST—\$1,500

Business-After-Hours events are great networking opportunities—and a perfect way to bring business through your door! As a host, you have a unique opportunity to introduce your organization to business professionals who may not be familiar with who you are and what you do, but are looking for your goods or services.

- Welcome guests from the podium
- Distribute promotional materials to each guest and offer door prizes
- Logo and name recognition on all promotional materials.



NEW MEMBER ORIENTATION—\$300

Sponsoring our bi-monthly New Member Orientation is your chance to meet new members and introduce them to your business.

\$300 for one

\$800 for three

\$1,500 for six

- Name or logo on all pre and post promotions
- Logo recognition on video screens during pre and post event networking
- Opportunity to welcome all guests and talk about your company. Average number of attendees is 15-25.
- Opportunity to distribute promotional materials to each guest and offer door prizes

B-2-B NETWORKING

Sponsoring our monthly business-2-business (B2B) meeting is your chance to meet new members and introduce them to your business.

\$300 for one

\$1,500 for six

\$3,000 for twelve

- Name or logo on all pre and post promotions
- Logo recognition on video screens during pre and post event networking
- Opportunity to welcome all guests and talk about your company. Average number of attendees is 15-25.
- Opportunity to distribute promotional materials to each guest and offer door prizes

EDUCATION SEMINAR SPONSORSHIP—\$300

The Small Business Council and Live Better Committee both hold small seminars to help provide information to small businesses on a variety of topics. Sponsor these seminars to reach other businesses directly.

- Name and logo as presenting sponsor on all pre and post promotions
- Opportunity to welcome all guests and talk about your company
- Logo branded on event recording posted on the Chamber's YouTube Channel.



MARKETING OPPORTUNITIES

Ribbon Cutting—\$250

Ribbon-cutting ceremonies celebrate and promote the opening of a new business, completion of a renovation, new management and/or the unveiling of a product or service. Members choose the date, plan the agenda, make arrangements for food and beverages, if desired, and invite guests. The Chamber does the following:

- Invites the local mayor and elected officials
- Invites Chamber Ambassadors
- Provides the scissors and ribbon for ribbon cuttings and shovels for groundbreaking events
- Announces the event in the Chamber's e-newsletter, lists it on the Chamber events calendar on the Chamber website, and promotes it on the Chamber's Facebook channel
- Takes an official photo and shares in the e-newsletter and on Chamber's social media channels

Promotional Email Blast—\$300

Our Think Chamber First Promotional opportunity is a member-to-member email blast promoting special offers and events. This opportunity is provided exclusively to our members and is a great way to build your business!

- Sent to more than 2,500 email addresses
- Limited availability on a first come, first served basis—reservations are suggested 30 days prior to date of interest
- Member is responsible for providing camera-ready ad materials no later than 2 business days before publication. Member also provides URL link and email subject-line content.
- Ad should be 600 pixels wide, a maximum of 800 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350k

Chamber Mailing List—\$200 for one-time usage

Our mailing list is available for sale to our one-year renewing members. This benefit allows for communication between members for announcements, new product introductions, special offers, etc. Mailing lists can be used one time for targeted mailings, telemarketing, lead generation, sales and marketing, planning, and market research.

- Mailing list is provided as an Excel spreadsheet via email
- List includes the primary contact for the business, company name, address and telephone number
- Email addresses, cell number and fax numbers are not provided
- Requests are generally fulfilled within 2-3 business days

Newsletter Ad—\$250 for 2 weeks/\$400 for 4 weeks

The St. Tammany Chamber sends an email newsletter on a weekly basis. Our members look forward to receiving information on legislative issues, member news, small business tips, upcoming events and more. The newsletters have above-average open and click-through rate.

- Sent to more than 2,500 email addresses
- Member is responsible for providing camera-ready ad materials no later than 12:00 noon the Thursday before publication
- Ad should be 600 pixels wide, a maximum of 150 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350k and can link to URL provided
- Only one banner ad is allowed in each email newsletter with limited availability on a first come, first served basis

Chamber Policy: Payment is required prior to ad running; your invoice is generated and delivered electronically at the time of purchase. No refunds will be made for cancellations less than 10 days prior to the run date of the ad. Your ad must not be political or religious in nature. The Chamber reserves the right to refuse advertisements that do not meet its standards.