2022 SPONSORSHIP OPPORTUNITIES

ST. TAMMANY CHAMBER OF COMMERCE

ABOUT ST. TAMMANY CHAMBER OF COMMERCE

Mission

The mission of the St. Tammany Chamber of Commerce is to promote and support businesses by being the resource of choice to the community, to empower business people to build a community where businesses can thrive and citizens are proud to live.

Purpose

The purpose of the St. Tammany Chamber of Commerce is to foster an environment that encourages dynamic business activity, thus enhancing the quality of life throughout St. Tammany Parish.

WHY MARKET WITH THE CHAMBER?

The St. Tammany Chamber is committed to partnering with your company so that you can reach your target market. Our team will work with you and your staff to craft a plan that will allow you to maximum your exposure, regardless of budget. Whether it is logo placement, blast emails to the entire membership or social media recognition, learn how we can offer creative opportunities designed to showcase your business to your target market. Reach our over 1,000 members and their 30,000+ employees with a St. Tammany Chamber sponsorship.

- 2,700+ Twitter followers
- 4,000 + Facebook page likes
- 1,100+ LinkedIn followers
- 1,100+ businesses with 3,800+ email addresses
- Monthly segments on The Lake 94.7 and The Highway 101.7
- 350+ visits per week to StTammanyChamber.org

INSTALLATION AND AWARDS LUNCHEON

January 20, 2022

Start 2022 with your fellow Chamber members at the Installation and Awards Luncheon. This is a great opportunity to recognize the outgoing Board of Directors for their dedication and welcome the incoming Board Members. We honor the local business of the year with the Tammany Award, and a deserving individual with the Community Leadership Award.

Individual Tickets

$60 for members
$70 for future members
$650 for reserved table of 8

BENEFITS

BENEFITS	Presenting Sponsor $2,500	Gold Sponsor $1,500	Tammany Proud Award $1,000	Community Leadership Award $1,000
Tickets with preferred seating	8	4	2	2
Recognition on promotional & event materials	All	All	Selected	Selected
Welcome guests from the podium	✓			
2 week Chamber Update ad	✓			
Place promotional material & signage at entry	✓			
Opportunity to present sponsored award			✓	✓

Save 15% on all sponsorships with a 3 year commitment

SCHOLARSHIP GOLF TOURNAMENT

March 24, 2022

The St. Tammany Chamber of Commerce is committed to the growth of business and keeping local talent in the community. Sponsorships of the golf tournament will help fund (3) $1,000 scholarships to local seniors who will attend a Louisiana college, university or community college.

Registration: $175 per person or $700 for foursome

Masters Sponsor
$3,500

- Name rights of one scholarship and present scholarship to recipient
- One foursome
- Company logo on promo items distributed to golfers
- Company name on all marketing material
- (2) tickets to scholarship presentation luncheon
- 2-week banner ad in Chamber update
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Ace Sponsor
$2,500

- One foursome
- Company name on marketing material
- Co-Lunch sponsor
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Eagle Sponsor
$1,600

- One foursome
- Company name on selected marketing material
- Company name on giveaway bags
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Birdie Sponsor
$1,100

- One foursome
- Company name on selected marketing material
- Opportunity to host a "Party Hole" with up to 4 staff members and logo signage

Party Hole Sponsor
$750

- Company name on selected marketing material
- Opportunity to host a "Party Hole" with up to 4 staff members
- Logo sign at sponsored hole

Par Sponsor
$725

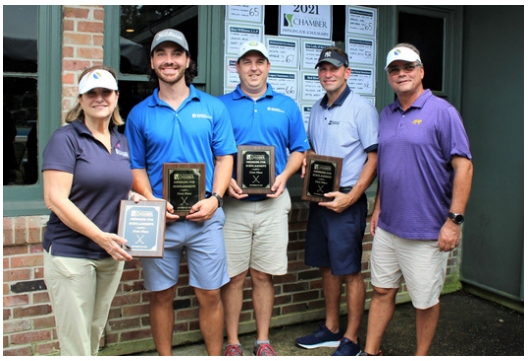
- One foursome
- Logo sign at sponsored hole

Longest Drive or Closest to the Hole Sponsor
$300

- Company name on selected marketing material
- Logo sign at sponsored hole
- Provide and present prize to winner

Hole Sponsor
$175

- Logo sign at sponsored hole



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FISHING TOURNAMENT

May 31, 2022

We are excited to host our inaugural fishing tournament at Rigolets Marine! With an eye on the tides, this is sure to be a great day of fishing. Prizes will be awarded in multiple categories, including red fish, trout, and open category. This is a family friendly event so kids are welcome to join.

Registration: $100 per person

BENEFITS	Big Fish Sponsor $3,000	Weigh-In Sponsor $1,500	Hook Sponsor $1,250	Line Sponsor $1,000	Sinker Sponsor $750	T-shirt Sponsor $250
Anglers	8	6	6	4	3	-
Recognition on promotional & event materials	All	All	All	Selected	Selected	-
Included on Event T-shirt	✓	✓	✓	✓	✓	✓
Included on Event Signage	✓	✓	✓	✓	✓	
Welcome guests and assist with awards presentation	✓					
Place promotional material & signage at check-in	✓					
Place promotional material & signage at weigh-in		✓				

Save 15% on all sponsorships with a 3 year commitment

ST. TAMMANY CHAMBER
FISHING TOURNAMENT

SOUTHERN NIGHTS

July 22, 2022

This upscale Chamber function has become the event of the summer social season. This year, we are going with a casino theme. 200+ guests will enjoy Southern delicacies from fine-dining restaurants and a premier open bar while testing their luck on one of the many casino games we will offer. Sponsorship of this exclusive event is a great way to expose your business to potential customers as promotions provide a considerable amount of name recognition.

Individual Tickets

$250 per couple
$150 single ticket
10 tickets for $1,000
$75 for NYP Members (under 40)

BENEFITS

	Presenting Sponsor $5,000	Live Oak $2,500	Soiree Sponsor* $1,500	Magnolia Sponsor $1,200	Bald Cypress Sponsor $500
Tickets	8	6	4	4	2
Recognition on promotional & event materials	All	All	Selected	Selected	Selected
Logo on Event Signage	✓	✓	✓	✓	✓
Chamber Update ad	2 Ads	1 Ad			
Opportunity to participate in live radio interview prior to the event	✓				
Reserved table at the event	✓				
Signage at sponsored attraction			✓		

*Soiree Sponsors will pick from the following sponsorships:

- DJ Sponsor
- Cigar Rolling Sponsor
- Gaming Table Sponsor
- Photo Booth Sponsor
- Bourbon Tasting Sponsor

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EXPLORE NORTHSHORE
Business and Community Expo

September 22, 2022

For nearly 20 years Explore Northshore, a business & community expo, has gathered small and large businesses under one roof where 650+ prospective customers walk through and learn about exhibitors' products and services. Rather than chasing down leads, why not let Explore Northshore bring buying customers to you? Sponsoring Explore Northshore will allow front-and-center exposure to not only other exhibitors and the attendees, but to the general public as the event garners much media exposure.

Booths

$340 for single booth (10'x10')
$475 for corner booth (10'x10')
$250 for half booth (5'x10')
$275 for each additional booth (10'x10')

BENEFITS	Presenting Sponsor $5,000	Title Sponsor $2,500	Refreshment Sponsor $1,500	Lobby Sponsor $1,500
Booth	Double	Single	Single	Single
Recognition on promotional & event materials	All	All	Selected	Selected
Logo on event signage	✓	✓	✓	✓
Complete vendor list	✓	✓		
2 week Chamber Update ad	✓			
Opportunity to speak on event livestream	✓	✓		

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PULL! FOR THE CHAMBER CLAY SHOOT

October 27, 2022

Join us at Covey Rise Lodge for a great day of fun! With hunting season kicking off, this is a great chance to warm up for deer, duck and quail season and have fun.

The structure of this shoot will be similar to a golf scramble, only we are exchanging our clubs for shotguns. Participants will shoot a round of 100 targets, in teams of four, on a beautifully laid-out course. Participants will provide their own guns but all other supplies, including ammo, safety glasses and ear protection are provided. There will be 14 different stations from which targets are thrown on a variety of trajectories with different angles, speeds, elevations and distances.

Save 15% on all sponsorships with a 3 year commitment

Registration

$225 per person or $900 for foursome

BENEFITS	Top Gun Sponsor $3,000	Lunch Sponsor $2,200	Target Field Sponsor $1,600	Trap Sponsor $1,025	Reload Sponsor $750	Stand Sponsor $175
Team of Four	✓	✓	✓	✓		
Recognition on promotional & event materials	All	All	Selected		Selected	
Setup a display at the lodge with up to 2 staff members and logo signage	✓	✓	✓		✓	
Place promotional material & signage at entry or lodge	✓	✓				
Welcome guests from the podium and present awards	✓					
Logo on promotional item given to shooters	✓					
2 week banner ad in Chamber Update	✓					
Logo sign placed at shooting stations				✓		✓

BUSINESS APPRECIATION LUNCHEON

November 17, 2022

A thriving business community is an important element in quality of life. That is why every year, since 2002, we ask our citizens to tell us which Chamber member businesses have made an impression on our parish and should be considered for one of our prestigious Business Appreciation Awards. Join us, with 150+ of your fellow Chamber members, to celebrate some of the best businesses in our community.

Individual Tickets

TBD

BENEFITS	Presenting Sponsor $2,500	Gold Sponsor $1,200	Silver Sponsor $750	Individual Award Sponsor $150
Tickets with preferred seating	8	4	2	1
Recognition on promotional & event materials	All	All	Selected	Selected
Welcome guests from the podium	✓			
Place promotional material & signage at entry	✓			
Opportunity to present sponsored award				✓

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FORTY UNDER 40 RECEPTION

December 2022

This reception celebrates and recognizes the Northshore's 40 under 40 honorees. This incredible group of recipients are the future of the Northshore and are already proven leaders in their industries.

Individual Tickets

$35 per person

BENEFITS	Presenting Sponsor $2,000	Visionary Sponsor $1,000
Tickets to reception	8	4
Recognition on promotional & event materials	All	All
Welcome guests from the podium	✓	
Place promotional material & signage at entry	✓	

Save 15% on all sponsorships with a 3 year commitment

MEMBERSHIP LUNCHEONS - $1,500

A number of luncheons are scheduled throughout the year and feature well known speakers on topics including legislative issues, healthcare, economics and candidate forums.

Individual Tickets

$45 for members
$55 for future members
$510 for reserved table of 8

Sponsorship and ticket fees are subject to change based on speaker and venue cost.

Save 15% on sponsorships for 3 or more luncheons

BENEFITS

- Named as presenting sponsor
- 8 tickets with preferred seating
- Exclusive opportunity to welcome guests from the podium
- Opportunity to place promotional materials at guest seats
- Opportunity to place sponsor supplied sign at entry
- Logo recognition on all promotional and event materials

STATE OF BREAKFAST SERIES - $1,200

A member exclusive event, these breakfasts are scheduled throughout the year to update the membership on topics such as State of the Parish, State of the Cities, State of the Region, State of Education, State of Healthcare, and State of Economic Development.

Individual Tickets

$35 for members
$430 for reserved table of 8

Save 15% on sponsorships for 3 or more breakfasts

BENEFITS

- Named as presenting sponsor
- 4 tickets with preferred seating
- Exclusive opportunity to welcome guests from the podium
- Opportunity to place promotional materials at guest seats
- Opportunity to place sponsor supplied sign at entry
- Logo recognition on all promotional and event materials

VIRTUAL EVENT SPONSORSHIP - $800

Virtual events offer members a way to have access to important information and while staying safe during the pandemic. With all the virtual events being recorded and posted to the Chamber's YouTube channel, this sponsorship offers you longevity and reach not available.

- Name and Logo as presenting sponsor on all promotions
- Opportunity to welcome all guests and talk about your company
- Logo branded on event recording that posted on the Chamber's YouTube Channel

Save 15% on sponsorships for 3 or more virtual event sponsorships

BUSINESS AFTER HOURS HOST - $1,500

Business After Hours are not only great networking opportunities, they are a perfect way to bring business through your door! As a host, you have a unique opportunity to introduce your organization to business professionals who may not be familiar with who you are and what you do, but are looking for your goods or services.

- Welcome guests from the podium
- Distribute promotional materials to each guest and offer door prizes
- Logo and name recognition on all promotional materials.

NEW MEMBER ORIENTATION - $200

Sponsoring our bi-monthly New Member Orientation is your chance to meet new members and introduce them to your business.

- Name or logo on all promotions
- Opportunity to welcome all guests and talk about your company
- Opportunity to distribute promotional materials to each guest and offer door prizes

Save 15% on sponsorships for 3 or more new member orientations

EDUCATION SEMINAR SPONSORSHIP - $300

The Small Business Council and Live Better Committee both hold seminars to help provide information to small businesses on a variety of topics. Sponsor these seminars to reach other businesses directly.

- Name and Logo as presenting sponsor on all promotions
- Opportunity to welcome all guests and talk about your company
- Logo branded on event recording that is posted on the Chamber's YouTube Channel.

Save 15% on sponsorships for 3 or more education seminars

MARKETING OPPORTUNITIES

Newsletter Ad - $250 for 2 weeks/$400 for 4 weeks

The St. Tammany Chamber sends an email newsletter to over 3,800 addresses on a weekly basis. Our members look forward to receiving information on legislative issues, small business tips, and upcoming events. The newsletters have an above-average open and click-through rate.

- Sent to over 3,800 email addresses
- Member is responsible for providing camera-ready ad materials - no later than 12:00 noon the Thursday before publication
- Ad should be 600 pixels wide, a maximum of 150 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350k
- Ad can link to advertiser's website; please provide url
- Limited availability on a first come, first served basis.
- Reservations are suggested 30 days prior to your requested date

Promotional Email Blast - $250

Our Think Chamber First Promotional opportunity is a member-to-member email blast promoting special offers and events. This opportunity is provided exclusively to our members and is a great way to build your business!

- Sent to over 3,800 email addresses
- Member is responsible for providing camera-ready ad materials - no later than 12:00 noon the Friday before publication
- Ad should be 600 pixels wide, a maximum of 800 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350k
- Ad can link to advertiser's website; please provide url
- Limited availability on a first come, first served basis
- Reservations are suggested 30 days prior to your requested date

Chamber Mailing List - $150 for one-time usage

Our mailing list is available for sale to our one-year renewing members. This benefit allows for communication between members for announcements, new product introductions, special offers, etc. Mailing lists can be used for targeted mailings, telemarketing, lead generation, sales and marketing, planning, and market research.

- Mailing list is provided as an Excel spreadsheet via email
- List includes the primary contact for the business, company name, address and telephone number
- Email addresses, cell number and fax numbers are not provided
- Requests are generally fulfilled within 2-3 business days

Chamber Policy: Payment is required prior to ad running; your invoice is generated and delivered electronically at the time of purchase. No refunds will be made for cancellations less than 10 days prior to the run date of the ad. Your ad must not be political or religious in nature. The Chamber reserves the right to refuse advertisements that do not meet its standards.