



## Chamber Update

January 19, 2010

### Chamber News - Sponsored by:

Charter  Business

Get a \$100 Credit when you sign up for 2 Services!

HIGH-SPEED INTERNET 

TELEPHONE 

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Exclusive Member Offer!  
[Click Here for Details](#)

Answer this week's **NEW Quick Click** survey question  
[Click here](#) to respond:  
***How do you receive your Northshore news?***

#### **2010 Installation and Awards Banquet - Silent Auction HUGE success!**

Many thanks to all of you who attended our annual awards banquet last Thursday night. These two events in one-the banquet and auction-are fundraisers, which proceeds support our overall programs and operations. Special thanks to our top bidders in the live auction, Willie Paretti of Rare Find Design Center, Inc., Eric Evans of Lakeview Regional Medical Center, and Deputy Secretary of State Tom Schedler who are pictured below.



Other top bidders were Dr. Dale Presser and Shelby LaSalle. For those pictures and many more, please view our **Facebook page** by clicking [here](#).

### SAVE THE DATE!

**2010 EXPO**  
**Wednesday, April 24th**  
**at the Castine Center**

This landmark business tradeshow is the biggest in the region. Over 1,000 attendees visit EXPO for its informative booths, samples, demos and giveaways.

#### **Sponsorship Opportunities**

Please [click here](#) to learn more on how to market your business by becoming a sponsor.

#### **Reserve your booth now!**

Early bird special - \$50 off your registration fee. Offer ends February 19th. Contact Kellye Donnelly at [kellye@sttammanycommerce.org](mailto:kellye@sttammanycommerce.org) or 985-892-3216, ext. 28.

**There are many Chamber sponsorship opportunities throughout the year. For as little as \$150 you can market your business and sponsor a Chamber event. [Click here](#) for a list of 2010 event sponsorships.**

**NOTICE! Our Chamber has NOT endorsed selling T-shirt sponsorships!**

Yesterday a Chamber staffer received calls from two members who were approached to buy a sponsorship on the back of a St. Tammany Chamber T-shirt. We do not have Chamber T-shirts and have NOT endorsed any outside marketing efforts of ANY KIND. THE ONLY sponsorship opportunities we are marketing AT THIS TIME are CHAMBER EVENT SPONSORSHIPS. We wanted to inform you, our members, that we will always communicate sponsorship opportunities through our weekly updates before any sales promotions officially begin.

On that note, plans are underway for the **2010-2011 Membership Directory and Guide**. Stay tuned for more information on this project next month!

**Early bird registration is currently in place for the Chamber's 2010 EXPO on April 28th at the Castine Center.**

For all businesses resolving to try something new this year, our annual all day EXPO may be just what you're looking for to showcase your goods and services.

EXPO offers valuable marketing potential to the local business community and provides visitors with a one-stop shop for information about goods and services available to them. Free and open to the public, over 1,000 visitors annually weave their way through the more than 100 business exhibit booths. Booth prices start at \$425 for Chamber members and \$525 for non-members.

Great sponsorship opportunities are also available at EXPO. A **Platinum Sponsorship** offers: larger booth space on center aisle, prominent onsite signage, company name and logo on program, and media exposure on local radio, newspapers, posters, email newsletters and website. **Gold and Silver Sponsorships** are available with similar marketing opportunities. Please contact Kellye Donnelly at 985-892-3216, ext. 28 or [kellye@sttammanychamber.org](mailto:kellye@sttammanychamber.org) for more information.

Every week Chamber members send us information about special events and positive stories about their businesses.

[Click here](#) to view **Member Happenings**.

## Chamber Events

Wednesday, January 27  
Monthly Luncheon @ Beau Chene Country Club

**105 Beau Chene Blvd. in Mandeville**  
**Start the New Year off right with**  
**Dr. Catherine Wilbert, author of *Mending your Metabolism***  
11:30 a.m. - 1:00 p.m.

Thursday, January 28  
**Call for Committee Members @ Copeland's**  
680 North Highway 190 in Covington  
8:00 - 9:00 a.m.

Friday, January 29  
**Member Orientation @ Chamber Office**  
610 Hollycrest Blvd. in Covington  
8:00 - 9:00 a.m.

Tuesday, February 2  
**President's Roundtable @ Holiday Inn**  
**501 N. Highway 190 in Covington**  
**Speaker: Rafael Goyeneche, Metropolitan Crime Commission**  
7:30 - 9:00 a.m.

**SAVE THE DATE!**  
2010 EXPO @ Castine Center  
Wednesday, April 28  
11:00 a.m. - 6:00 p.m.

[Click here](#) to make reservations for any Chamber event.